

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104117-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06831873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Address:

Shorr Johnson Magnus
 Attention: Accounts Payable
 1831 Chestnut St.
 #602
 Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		08/27/12 to 09/02/12	8x	-TWTF--				
	KSNV			Tu	08/28/12	:30	5:14 AM	NVSB-TV12-20 Sworn	\$400.00		8
	KSNV			Tu	08/28/12	:30	5:41 AM	NVSB-TV12-17 Law South	\$400.00		1
	KSNV			W	08/29/12	:30	5:11 AM	NVSB-TV12-17 Law South	\$400.00		2
	KSNV			W	08/29/12	:30	5:53 AM	NVSB-TV12-20 Sworn	\$400.00		5
	KSNV			Th	08/30/12	:30	5:12 AM	NVSB-TV12-20 Sworn	\$400.00		6
	KSNV			Th	08/30/12	:30	5:28 AM	NVSB-TV12-17 Law South	\$400.00		3
	KSNV			F	08/31/12	:30	5:43 AM	NVSB-TV12-20 Sworn	\$400.00		7
	KSNV			F	08/31/12	:30	5:52 AM	NVSB-TV12-17 Law South	\$400.00		4
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	2x	M-----				
	KSNV			M	09/03/12	:30	5:42 AM	NVSB-TV12-17 Law South	\$400.00		2
	KSNV			M	09/03/12	:30	5:58 AM	NVSB-TV12-20 Sworn	\$400.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	2x	M-----				
	KSNV			M	09/03/12	:30	6:24 AM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			M	09/03/12	:30	6:43 AM	NVSB-TV12-20 Sworn	\$700.00		2
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		08/27/12 to 09/02/12	8x	-TWTF--				
	KSNV			Tu	08/28/12	:30	6:17 AM	NVSB-TV12-20 Sworn	\$700.00		5
	KSNV			Tu	08/28/12	:30	6:43 AM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			W	08/29/12	:30	6:19 AM	NVSB-TV12-17 Law South	\$700.00		7
	KSNV			W	08/29/12	:30	6:51 AM	NVSB-TV12-20 Sworn	\$700.00		2
	KSNV			Th	08/30/12	:30	6:13 AM	NVSB-TV12-20 Sworn	\$700.00		3
	KSNV			Th	08/30/12	:30	6:23 AM	NVSB-TV12-20 Sworn	\$700.00		8

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Billing Address:

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Attention: Accounts Payable
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 #602
 Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	305

Invoice #	104117-1
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06631873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

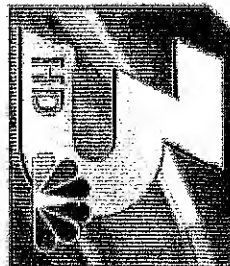
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
	KSNV			F	08/31/12	:30	6:11 AM	NVSB-TV12-20 Sworn	\$700.00		4
	KSNV			F	08/31/12	:30	6:22 AM	NVSB-TV12-17 Law South	\$700.00		6
5	KSNV	Today Show	658a-9am								
	KSNV			M	09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	8:59 AM	NVSB-TV12-17 Law South	\$1,400.00		1
6	KSNV	Today Show	658a-9am								
	KSNV				08/27/12 to 09/02/12	1x	-T-----				
	KSNV			Tu	08/28/12	:30	8:36 AM	NVSB-TV12-20 Sworn	\$1,400.00		1
7	KSNV	Noon News	12-1230pm								
	KSNV				08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	12:28 PM	NVSB-TV12-20 Sworn	\$425.00		1
	KSNV			W	08/29/12	:30	12:20 PM	NVSB-TV12-20 Sworn	\$425.00		2
	KSNV			Th	08/30/12	:30	12:22 PM	NVSB-TV12-20 Sworn	\$425.00		3
	KSNV			F	08/31/12	:30	12:08 PM	NVSB-TV12-17 Law South	\$425.00		4
9	KSNV	M-F Today Show II	9-10a								
	KSNV				09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	9:30 AM	NVSB-TV12-20 Sworn	\$500.00		1
10	KSNV	M-F Today Show II	9-10a								
	KSNV				08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	9:51 AM	NVSB-TV12-17 Law South	\$500.00		1
	KSNV			W	08/29/12	:30	9:28 AM	NVSB-TV12-17 Law South	\$500.00		2
	KSNV			Th	08/30/12	:30	9:56 AM	NVSB-TV12-17 Law South	\$500.00		3
	KSNV			F	08/31/12	:30	9:56 AM	NVSB-TV12-20 Sworn	\$500.00		4
11	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV				to						

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INVOICE

Advertiser	Berkey, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

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Invoice Date	09/09/12
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Invoice Period	08/27/12 - 09/03/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06631873
Deal #	
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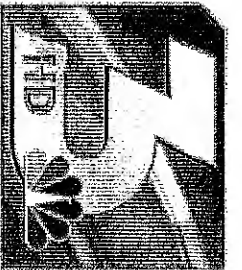
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
11	KSNV	4PM NEWS (1 hour)	4-5pm		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	4:51 PM	NVSB-TV12-20 Sworn	\$700.00		2
	KSNV			W	08/29/12	:30	4:40 PM	NVSB-TV12-20 Sworn	\$700.00		1
	KSNV			Th	08/30/12	:30	4:55 PM	NVSB-TV12-17 Law South	\$700.00		3
	KSNV			F	08/31/12	:30	4:56 PM	NVSB-TV12-17 Law South	\$700.00		4
12	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	4:41 PM	NVSB-TV12-20 Sworn	\$700.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	4:21 PM	NVSB-TV12-17 Law South	\$700.00		1
14	KSNV	4PM NEWS (1 hour)	4-5pm		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	4:27 PM	NVSB-TV12-17 Law South	\$700.00		2
	KSNV			W	08/29/12	:30	4:14 PM	NVSB-TV12-17 Law South	\$700.00		1
	KSNV			Th	08/30/12	:30	4:16 PM	NVSB-TV12-20 Sworn	\$700.00		4
	KSNV			F	08/31/12	:30	4:15 PM	NVSB-TV12-20 Sworn	\$700.00		3
15	KSNV	M-F Early News	5-630p		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	6:18 PM	NVSB-TV12-17 Law South	\$1,000.00		3
	KSNV			W	08/29/12	:30	5:21 PM	NVSB-TV12-17 Law South	\$1,000.00		4
	KSNV			Th	08/30/12	:30	5:16 PM	NVSB-TV12-20 Sworn	\$1,000.00		1
	KSNV			F	08/31/12	:30	5:22 PM	NVSB-TV12-20 Sworn	\$1,000.00		2
16	KSNV	M-F Early News	5-630p		08/27/12 to 09/02/12	4x	-TWTF--				

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INVOICE

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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104117
Alt Order #	06531873
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	M-F Early News	5-630p								
					09/03/12 to 09/09/12	1x	M-----				
					09/03/12	:30	5:23 PM	NVSB-TV12-17 Law South	\$1,000.00		1
17	KSNV	Vegas Inc.	6:30-8pm								
					08/27/12 to 09/02/12	1x	-----S				
					08/27/12	:30	6:53 PM	NVSB-TV12-20 Sworn	\$375.00		1
18	KSNV	Face to Face w/ J.Ralston	730-758pm								
					08/27/12 to 09/02/12	1x	----F--				
					08/31/12	:30	7:54 PM	NVSB-TV12-17 Law South	\$800.00		4
19	KSNV	Face to Face w/ J.Ralston	730-758pm								
					09/03/12 to 09/09/12	1x	M-----				
					09/03/12	:30	7:48 PM	NVSB-TV12-20 Sworn	\$800.00		1
20	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
					09/03/12 to 09/09/12	2x	M-----				
					09/03/12	:30	6:43 PM	NVSB-TV12-20 Sworn	\$1,000.00		2
					09/03/12	:30	7:13 PM	NVSB-TV12-17 Law South	\$1,000.00		1
21	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
					08/27/12 to 09/02/12	8x	-TWTF--				
					08/28/12	:30	6:36 PM	NVSB-TV12-20 Sworn	\$1,000.00		7
					08/28/12	:30	6:59 PM	NVSB-TV12-17 Law South	\$1,000.00		1
					08/29/12	:30	6:37 PM	NVSB-TV12-20 Sworn	\$1,000.00		6
					08/29/12	:30	6:59 PM	NVSB-TV12-17 Law South	\$1,000.00		2
					08/30/12	:30	6:36 PM	NVSB-TV12-20 Sworn	\$1,000.00		3
					08/30/12	:30	6:58 PM	NVSB-TV12-17 Law South	\$1,000.00		5
					08/31/12	:30	6:42 PM	NVSB-TV12-17 Law South	\$1,000.00		8

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Product	BERKLEY FOR SENATE
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21	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm		F	08/31/12	:30	7-13 PM	NVSB-TV12-20 Sworn	\$1,000.00		4
22	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	2x	-----S				
	KSNV			Sa	09/01/12	:30	11:29 PM	NVSB-TV12-17 Law South	\$1,100.00		2
	KSNV			Su	09/02/12	:30	11:18 PM	NVSB-TV12-17 Law South	\$1,100.00		1
23	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/27/12 to 09/02/12	4x	-TWTF--				
	KSNV			Tu	08/28/12	:30	11:23 PM	NVSB-TV12-17 Law South	\$1,100.00		3
	KSNV			W	08/29/12	:30	11:11 PM	NVSB-TV12-17 Law South	\$1,100.00		1
	KSNV			Th	08/30/12	:30	11:34 PM	NVSB-TV12-20 Sworn	\$1,100.00		2
	KSNV			F	08/31/12	:30	11:34 PM	NVSB-TV12-20 Sworn	\$1,100.00		4
24	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	M-----				
	KSNV			M	09/03/12	:30	11:22 PM	NVSB-TV12-17 Law South	\$1,100.00		1
25	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		08/27/12 to 09/02/12	1x	-----S				
	KSNV			Su	09/02/12	:30	11:43 PM	NVSB-TV12-20 Sworn	\$200.00		1
26	KSNV	Saturday Today	7a-9am		08/27/12 to 09/02/12	2x	-----S-				
	KSNV			Sa	09/01/12	:30	7:29 AM	NVSB-TV12-17 Law South	\$625.00		2
	KSNV			Sa	09/01/12	:30	8:22 AM	NVSB-TV12-20 Sworn	\$625.00		1
27	KSNV	Tonight Show	1135p-1237a		08/27/12 to 09/02/12	1x	-TWTF--				
	KSNV			Tu	08/28/12	:30	12:31 AM	NVSB-TV12-20 Sworn	\$425.00		1

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Estimate Number	30S

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Face to Face in PRIME	8-11pm		08/27/12 to 09/02/12	3x	-TWTF--				
	KSNV			Tu	08/28/12	:30	10:40 PM	NVSB-TV12-20 Sworn	\$800.00		1
	KSNV			W	08/29/12	:30	10:44 PM	NVSB-TV12-20 Sworn	\$800.00		2
	KSNV			Th	08/30/12	:30	10:55 PM	NVSB-TV12-20 Sworn	\$800.00		3

Aired Spots

73

<u>Gross Total</u>	\$53,950.00
<u>Agency Commission</u>	\$8,092.50
<u>Net Amount Due</u>	\$45,857.50
<u>Payment Terms 30 Days</u>	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.